



LOYOLA COLLEGE (AUTONOMOUS), CHENNAI – 600 034

B.Com. DEGREE EXAMINATION – COMMERCE

FIRST SEMESTER – NOVEMBER 2014

CO 1503 - BUSINESS ENVIRONMENT AND ETHICS

Date : 10/11/2014
Time : 01:00-04:00

Dept. No.

Max. : 100 Marks

PART – A

Answer **ALL** the questions:

(10 x 2 = 20 marks)

1. What are trading blocs?
2. Expand the following: a) FEMA b) IBRD.
3. Write a short note on CSR.
4. Explain the term micro environment.
5. What is an Index?
6. What is an environment threat? State an example.
7. State two functions of WTO.
8. Identify any two fundamental duties of the Indian constitution.
9. What is Socialism?
10. List any three challenges faced by Indian farmers today

PART – B

Answer any **FOUR** questions:

(4 x 10 = 40 marks)

11. What is WTO? Explain the role of WTO.
12. Bring out the merits of Privatisation.
13. Explain the economic role of the State.
14. Explain the process of environmental analysis.
15. Outline the impact of foreign culture on Indian business.
16. Outline the factors governing the 12th five year plan in India.
17. Bring out the salient features of the Consumer Protection Act, 1986.

PART – C

Answer any **TWO** questions:

(2 x 20 = 40 marks)

18. What is globalization? How has it impacted India? Bring out the pros & cons of globalization in the Indian scenario.
19. Explain the role of business ethics in safeguarding the interests of its Stakeholders.
20. How does a capitalist economic system work? Explain the features and significance of such a system.
21. As a citizen of India outline and explain the fundamental rights and duties that you enjoy.

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